



# Freyr Green Earth Initiative

A step towards making earth a beautiful place to live

## Preamble:

Freyr is committed to implement policies, raise awareness, and contribute towards the environment and the conservation of natural resources, including biodiversity with an objective to save the earth and make it a better place to live.

## Green Earth Practices:

As an organization, we have laid down the following practices in place to fulfill the objective making the earth a better place for us and for the generations to come. We as part of the social responsibility will adhere to these practices and continually improve the processes and practices.

## Save Energy

- **Turn off lights and air conditioner** whenever required. Make sure you do that when you leave the conference room or while leaving the office whenever applicable.
- **Energy Efficient Light Bulbs:** We encourage the use of energy efficient light bulbs and we keep temperatures at comfortable ranges that are not excessively cool in the summer and warm in the winter.
- **Day Lighting:** Use the day lighting instead of the office lighting whenever feasible.
- **Turn off equipment:** Shut down the system while leaving the office or when you are not using it for a longer duration of time.

## Save Paper

- **E-Mail :** Freyr encourages the use of e-mailing instead of using paper. During meetings use e-method to note things.
- **Photocopy :** When paper is necessary, photocopy on both sides and use old papers for scrap paper.
- **Digital storage solutions** to cut paper and reduce clutter are followed across the organization.

**Use of Mugs Instead of Paper Cups :** Employees are advised to get their own mugs for drinking tea and coffee.

**Reduce Business Travel :** Use of teleconference instead of traveling is preferred. However, for must go trips we find alternate solutions like planting trees etc.

**Buy Green:** We prefer suppliers that sell sustainable products, recycled, refurbished, or in some cases used products. We also buy electric products that are energy start qualified.

**Rethink Transportation:** Prior to shipping or receiving products, we consider the petroleum it takes for the same and find ways to mitigate that.

**Quarterly Green Earth Campaign:** We constantly strive to make a difference by conducting a green earth campaign for raising awareness in the society and the organization.

**Save water:** Monitoring sinks and toilets for leaks that waste water. Employees are also encouraged to be mindful of the water usage.

**Avoid Plastic Bags:** Employees are encouraged to use bags that can be recycled, preferably cloth bags which can be re-used time and again rather than using plastic bags.

**Conduct Annual Green Earth Survey:** To assess the current initiative and to progress moving forward in the domain we will conduct a yearly survey across the organization where the employees will input their suggestions and will help in evaluating the current initiatives of Freyr.



Contact:

For more information regarding green practices at Freyr, please

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